

James Mravec

17608 Cannon Avenue, Lakewood, Ohio 44107

c: 216.337.3968 • e: james@mravec.com • web: www.mravec.com



An intuitive designer/illustrator with 25+ years of comprehensive experience and expertise in advertising, print production, illustration, web development and coding, animation and interactive programming, with an intuitive eye for design, a proactive communication ethic and a commitment to a quality finished product.

professional experience

- **Kent State University:** instructor for Visual Communication & Design (2013 – present)
- **Cuyahoga Community College:** instructor for Visual Communication & Design (2004 – present)
- **NAS Recruitment Communications:** interactive art director (2006 – 9/2013)
- **Cleveland Institute of Art:** instructor for Graphic Design & Illustration (1999 – 2006)

traditional illustration

- **Americhip Books, Inc.:** changing images books
- **PCT Magazine:** national trade magazine cover
- **Chanter Concept and Design:** toy industry concept development
- **H2N Design:** product packaging
- **Publications International, LTD:** “My First Animal Book” chapter headings
- **McGraw Hill:** early reader book, “The Amazing Armadillo”
- **DLM Studio:** wall covering borders
- **Kirchoff Wohlberg:** grade level 4 reading book, “Three Animal Myths from India”
- **Topstone Industries, Inc.:** product development & holiday decorations
- **Imperial Wallcoverings, LTD:** wall covering borders
- **Cleveland Magazine:** magazine article interior spots
- **The Cleveland Plain Dealer:** weekly entertainment magazine covers

digital illustration

- **The Sherwin-Williams Company CM&D:** photo manipulation & colorization of images
- **Professional Flair/Dancing Wheels:** promotional collateral
- **Publications International, LTD:** three book series, “You Can Draw...”
- **American Greetings:** greeting cards, CreaCards, internet art, interactive cards
- **Publications International, LTD:** book, “1001 Questions and Answers”
- **Creative Expressions Group, Inc.:** paper decor products
- **AG.com:** concepts, finished animations & interactive greetings

graphic design

- **NAS Recruitment Communications:** art direct, design & pre-press production
- **Professional Flair/Dancing Wheels:** promotional collateral
- **Ibs Productions, LTD:** corporate collateral graphic design & art direction, 3D title animation, 2D logo animation & prop production
- **Professional Flair, Inc.:** 25th anniversary book design & pre-press production

web & interactive experience

- **NAS Recruitment Communications:** art direct web and interactive development, including HTML, Flash, CSS, ActionScript, Javascript & jQuery
- **AG.com:** concepts, finished animations, interactive greetings, user interface design
- **Ibs Productions, LTD:** corporate collateral graphic design & art direction, 3D title animation, 2D logo animation & prop production
- **Impact Communications, Inc.:** kiosk design – art direction, production & programming
- **Alternative Portraiture website:** development, implementation & maintenance
- **FrightVision website:** development, animation, implementation & illustrations
- **The Illustration Conference website:** development & maintenance (1999 – 2002)
- **Cleveland Museum of Natural History:** kiosk design – video development & production
- **Case Western Reserve University:** kiosk design – UI design, video & production, 3D animations, screen graphics & illustrations
- **MicroGrafx:** UI design

software skills

- Mac & Windows, including Adobe Creative Suite: Photoshop, Illustrator, InDesign, Acrobat, Premiere, After Effects, Encore, Soundbooth, Flash, Dreamweaver, Final Cut Pro, Soundtrack Pro, Strata StudioPro, Javascript & jQuery

education

- **Cleveland Institute of Art; BFA**
Illustration / Graphic Design (major), Drawing (minor)